



DELEGATION to SAMARA

and Togliatti

▶ Delegation to Samara, November 29th to December 1st



A targeted comprehensive program

The CCI France Russie is organizing a targeted and comprehensive program for its participants, providing them with a complete overview of the region and great opportunities to understand its advantages and attractiveness.

Program of the delegation:

- ✓ **Economic and political presentation of the region** prepared by the experts of the Franco-Russian center Observo
- ✓ **Appointments with local authorities:** regional governors, local ministers, mayors.
- ✓ **Visit to plants and industrial zones.** Meetings with top-management of major local companies
- ✓ **Individual "B2B" Business meetings**
- ✓ **Networking cocktail/lunch/business dinner with local business community**
- ✓ **Individual support during the mission**



Discovery of the region of Samara and its most dynamic sectors:



Automobile, chemical industry, agriculture

Automobile industry in numbers:

- Russian car market growth: + 9.6% compared to 2016 (647,000 vehicles sold)
- **420 900 vehicles produced** by Avtovaz in 2017 (increase by 3.8%), representing 70% of the total production in Russia
- **Growth prospects for 2018: 9%**

Since January 1, 2015, the Renault Nissan Avtovaz alliance has set up its own purchasing system called **ARNPO (Avtovaz Renault Nissan Purchasing Organization)**.

With ARNPO Samara's plant has a unique purchasing policy. If subcontractors can work with any other factory in the world via France it is impossible to become a supplier of Avtovaz without passing ARNPO.

During the delegation of the Franco-Russian ICC, the purchasing department and the technical department of Avtovaz will explain **the functioning and the specificities of the ARNPO system**. They will also present the group's new projects and future launches. Participants will be provided with information about components and technologies that Russian local suppliers are not in position to provide.

An opening session before the delegation at Moscow office of Franco-Russian ICC is aimed to give a comprehensive review of the Russian political situation, economy and current state of the car market.

Our offer

The CCI France Russie offers you a complete pack:

- Round-trip tickets from Moscow
- Airport transfers and local transportation
- Daily meals (including dinner networking)
- Overnight stays at a 4-star hotel with breakfast included
- Organization of visits and B2B meetings
- A briefing note on the economics of the Samara region
- Translation
- Meeting with key persons of the region

Optional: obtaining visa and flights from France or Switzerland

Price (euros) of the delegation:

	Member		Not-member	
Destination	1 ^e pers.	2 ^e pers.	1 ^e pers.	2 ^e pers.
Samara + (Togliatti)	2 100	1 100	2 500	1 300

The mission of the CCI France Russie is aimed to enhance economic and trading relations between France and Russia, foster investment in both countries, and promote dialogue and a better understanding of Russian and French realities.

Created in 1997, the CCI France Russie has a strong network of professionals spread all across Russia and CIS which is used during this delegation.

Swiss Center Samara is the first Swiss Business Center in the Volga Region. We form a young multicultural team, backed by experienced partners and extensive networks, and offer in-house services ([market entry](#), [company registration](#), [investment projects](#) and [business intelligence](#)) to accompany your projects in Russia or Switzerland. More info on www.swisscentersamara.com



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