

Company profile

ROCKET AND AIRCRAFT ENGINES MANUFACTURER



Release date: April 2018

Number of pages: 8

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About Swiss Center Samara

Internationalization Services in Russia

We are a consulting company based in Neuchâtel (Switzerland) and Samara (Russia) and specialized in business development on the Russian market for foreign companies.

Our focus lies specifically on Swiss and European Small and Medium Enterprises with interests in B2B and industrial applications in aerospace, automotive, aviation, metal-processing industry, chemicals, agri-business and other industries presenting business potential for them.

▪ Market & Business Intelligence

We provide market entry strategies, standard and tailor-made market and industry reports, competition and benchmark studies and other custom analytical contents. We also perform partner search (distributors, agents, representatives) throughout the whole Russian territory.

▪ Sales Support & Business Missions

We provide sales support with customer search, promotion and sales campaigns, assistance for exhibitions and fairs, as well as representation services. Our team organizes individual sales business trips and group delegations in the regions with B2B meetings and networking.

▪ Business setup & Development

We provide guidance and operational support for company set up in Russia, namely: business plans, company registration, legal address, interim management, office solutions, HR solutions (recruitment, outstaffing), administrative support, tax & accounting and government relations.

Our competitive advantages

Network

We have developed, and we maintain a wide and diversified network in Russia to serve and inform our customers effectively: industry specialists, top-managers, specialized clusters, business communities and associations, diplomatic and state channels, universities and innovation hubs...

Russian Market Intelligence Platform

Our subscribers and customers receive digest reports designed specifically for SME, with insightful and commercially relevant information about industries, markets, regions and companies in Russia.

Internationally Local

We are located in the highly industrialized Volga Region, which gives us a great market proximity and reactivity. In Switzerland, our representatives offer a personalized approach to our customers.

Swissness

Our Swiss-Russian team members all speak several languages and have worked in Switzerland or Europe, while our Russian senior partners understand thoroughly from within the specifics and peculiarities of doing business in Russia.

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