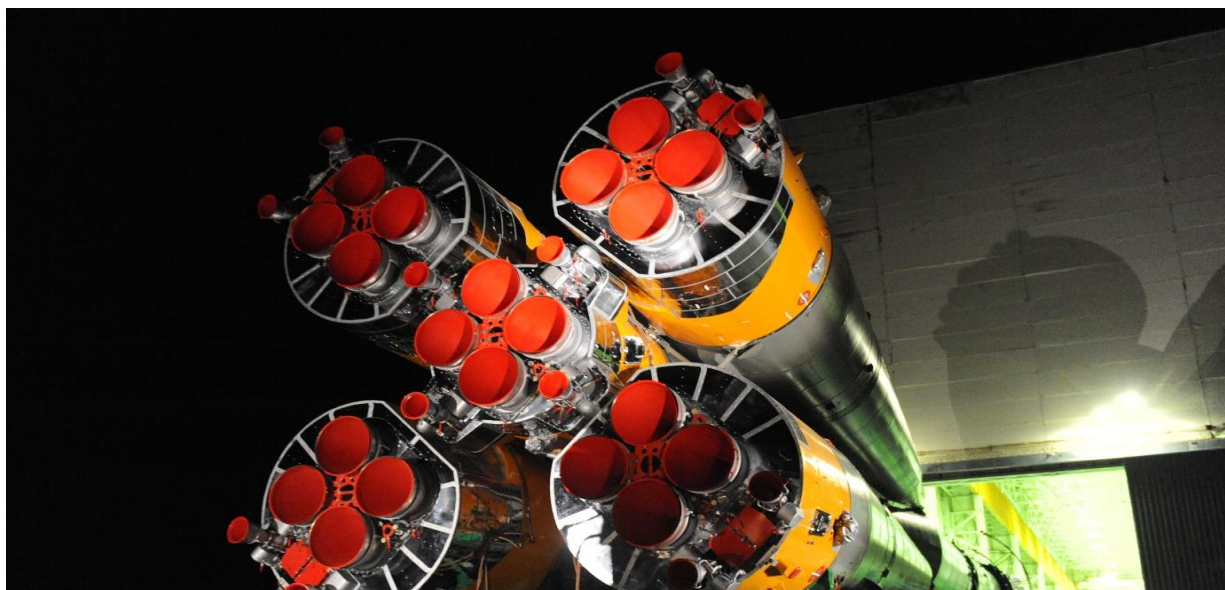


# **INDUSTRIAL BUSINESS TRIP**

## **RUSSIAN SPACE INDUSTRY**

15 – 19 OCTOBER 2018 | Moscow, Samara



**SALES | NETWORK | INSIGHTS | PARTNERSHIPS**

Join our next industrial business trip for a deep-dive into a transforming and high-margin industry!

## **GOAL**

Swiss Center Samara organizes this trip to open the right doors and generate sales opportunities, new partnerships, deliver industry insights and foster networking for Swiss companies.

## **PROGRAM AT A GLANCE**

- ✓ Pragmatic 5-days program, two regions
- ✓ Presentations by industry specialists
- ✓ Individual B2B meetings
- ✓ Visit to plants and techno hubs
- ✓ Workshops and Networking platforms



## **YOUR COMPLETE TRIP PACKAGE**

- ✓ Round-trip tickets Moscow – Samara
- ✓ Airport transfers and local transportation
- ✓ Daily meals (including dinner networking)
- ✓ Overnight stays at 4-star hotels with breakfast included
- ✓ Organization of visits and B2B meetings
- ✓ A briefing note on the aerospace industry
- ✓ Translation

## **PRELIMINARY PREPARATION**

The program will be fine-tuned based on participants profiles and specifications of each company.

We will draft documentation in Russian and circle them to our +100 counterparts, partners and commercial targets to achieve maximal results during the trip.

## **PARTICIPATION COSTS**

- CHF tbd.- full program
- CHF tbd.- for the second person
- + CHF 750.- Saturday event with KDSO (optional)

Cancellation fee after official enrolment: before 30.07.2018: 50%; after 01.08.2018: 100% of fee.

## **PROGRAM**

**20:00 | Monday, 15.10.2018**

**Travel day: Individual arrival in Moscow**

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- **Evening**  
Welcome and briefing of participants

**08:00 | Tuesday, 16.10.2018**

**Day 1: «Get to know the industry and stakeholders»**

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- **Morning**  
Workshop with representatives and companies from the Russian Space Agency Roscosmos.
- **Afternoon**  
On-site visit: trip to Roscosmos's largest company "Energya" (in discussion)
- **Evening**  
Welcome Reception hosted by the Ambassador of Switzerland Mr. Yves Rossier, in the presence of representative(s) of Roscosmos and selected members of the Russian and Swiss business community

**09:00 | Wednesday, 17.10.2018**

**Day 2: «Individual meetings with counterparts»**

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- **Morning & Lunch**  
On-site visits: Russian Space Systems and GKNPC imeni Khrushchova
- **Afternoon**  
Transfer to Samara
- **Evening**  
Check-in and rest

**09:00 | Thursday, 18.10.2018**

**Day 3: «Samara - National Aerospace Cluster»**

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- **Morning**  
Workshop at the Federal Aerospace Research Center, with the participation of representatives from state companies Progress and Kuznetsov (rocket industry)
- **Afternoon**  
On-site visit of the rocket engine testing area, Company Progress
- **Evening**  
Networking Dinner with selected members of the Russian aerospace community from the region and surroundings

**09:00 | Friday, 19.10.2018**

**Day 4: «Russian space SME as an entry point for Swiss companies»**

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- **Morning**  
On-site visits of the Russian aerospace companies “Urartu” (engines and test systems) and “Aero-Volga” (small aircrafts)
- **Afternoon**  
One-to-one meetings for each participant individually (organized according to your pre-defined partner)
- **Departure**  
Individual departure or optional extension of the stay

## **OPTIONAL**

We offer you the possibility to extend your stay and take part to the yearly gathering of the Club of Directors of Samara Region.

This business community gathers over 200 members across various industries such as oil & gaz, automotive, metallurgy or agriculture.

The goal is for companies with multiple industrial applications and interest in other fields than aerospace to maximize their stay and further widen their network.

**09:00 | Saturday, 20.10.2018**

### **Day 5: « Get-together with other industrial fields of Samara region»**

- **All day-long**  
Yearly business forum organized by the Club of Directors. Lectures, workshops and networking on a touristic hotspot in Samara's outskirts.
- **Departure**  
Individual departure on Sunday 21.10.2018

The CHF 750.- package include the following:

- ✓ Transfer to/from the hotpost
- ✓ Overnight stay with breakfast included
- ✓ Lunch & Dinner
- ✓ Translation and support for introductions and meetings throughout the day